PRIVACY POLICY

OVERALL POLICY STATEMENT

Your privacy is very important to us. Accordingly, we have developed this Policy in order for you to understand how we collect, use, communicate and disclose and make use of personal information. The following outlines our privacy policy.

- Before or at the time of collecting personal information, we will identify the purposes for which information is being collected.
- We will collect and use personal information solely to fulfill those purposes specified by us and for other compatible purposes, unless we obtain the consent of the individual concerned or as required by law.
- We will only retain personal information as long as necessary for the fulfillment of those purposes.
- We will collect personal information by lawful and fair means and, where appropriate, with the knowledge or consent of the individual concerned.
- Personal data should be relevant to the purposes for which it is to be used, and, to the extent necessary for those purposes, should be accurate, complete, and up-to-date.
- We will protect personal information by reasonable security safeguards against loss or theft, as well as unauthorized access, disclosure, copying, use or modification.
- We will make readily available to customers information about our policies and practices relating to the management of personal information.

DIRECT DATA COLLECTION

Personal data is only stored when voluntarily given by you for a determined purpose e.g. in context of a registration, a survey, a contest, or in performance of a contract. Your individual, identifiable, personal data will not be disclosed to third parties, without your consent.

PHONE NUMBERS

Any phone numbers collected through our site, whether through webform or other means, will be used exclusively to communicate with you regarding our services and will never be shared or sold to third parties for promotional or marketing purposes.

TELEPHONE COMMUNICATIONS WITH YOU

You agree that our company and its agents may call or text you at any phone number (landline or wireless) that you provide to us, using an automated dialing system and/or a prerecorded message, for marketing services and/or account-related purposes, such as appointment confirmations, service alerts, billing and collection issues or account recovery concerns. You can manage your contact preferences by

emailing us, calling us, or replying to text messages with "HELP" for assistance or "STOP" to unsubscribe. Reply "START" to resubscribe. Message and data rates may apply.

We are committed to conducting our business in accordance with these principles in order to ensure that the confidentiality of personal information is protected and maintained.